



CHITKARA
UNIVERSITY
ONLINE

#Explore Your Potential

MBA in Analytics
with Data Science



IOA | Institute of
Analytics
Accredited Programme





Program Overview

Analytics & Data Science is one of the most dynamic combinations that enable businesses to make data-driven decisions and stay ahead of the rapidly-evolving business landscape. By leveraging analytics and data science, businesses can identify market trends, acquire valuable insights, and accurately measure diverse outcomes necessary for an organization's success.

You can now #ExploreYourPotential in both these domains with our Online MBA in Analytics and Data Science, which is accredited by the Institute of Analytics (IoA); a leading professional body for analytics and data science professionals in the UK & Globally. The program meets the highest industry standards and builds comprehensive data analytics skills to give you a competitive edge in your career.

Our Online MBA in Analytics & Data Science is designed to offer a solid understanding of both the technical and managerial aspects of data analytics. You will build proficiency with the latest analytical tools to analyze complex data sets and drive meaningful insights. With an Online MBA in Analytics & Data Science, you will develop a strategic mind and leadership skills, shaping yourself as a highly-valuable asset in this data-driven business environment.



Key Highlights

- Global Accreditation: Accredited by the Institute of Analytics (IoA) ; the leading professional body for Analytics and Data Science
- In-depth exposure to topics like MBA in Managerial Economics, Organizational Behavior, Machine Learning, Artificial Intelligence, etc
- Gain hands-on experience with industry-standard tools like R, Python, SQL, and Tableau
- Learn about statistical methods for data analysis, hypothesis testing, and data visualization
- Build cutting-edge data skills and business acumen essential in today's business landscape
- Gain the ability to solve complex & practical business problems using large data sets
- Apply your knowledge to real-world challenges through case studies and projects



Duration

2 Years (4 Semesters)



Fee Structure

Fee Structure						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 62,500	₹ 1,25,000	₹ 2,50,000	\$1,250	\$2,500	\$5,000	₹ 1,000	\$15	₹ 2,000	\$30



■ Zero Cost EMI ■ EMI options available



Eligibility

Completed graduation or equivalent qualification from a recognized university or institution.



Admission Process

- Visit our website <https://onlinechitkarau.com>
- Enquire now
- Talk to our counsellors for more details
- Apply for the right program
- Provisional confirmation of admission
- Document verification
- Pay tuition/program fee
- Confirmation of admission
- Lms activation & issue of digital identity card
- Start your pre-semester program
- Commencement of live online sessions



Semester Structure

Semester 1	Semester 2	Semester 3	Semester 4
Managerial Economics	Operations Management	Artificial Intelligence	Analytics in Management *
Organizational Behavior and Human Resources	Marketing Management and Research	Machine Learning	Web Data Extraction and Analytics *
Python for Data Science*	Analytics Language for Managers *	Introduction to Business Intelligence *	Anomaly Detection Techniques *
Business Analytics	DBMS for Managers *	Data Warehousing *	Predictive Analytics using Machine Learning*
Statistics with R	BI Reporting for Managers *	Data Mining for Intelligence *	Capstone Project

